



Italian street file

we are intermediate and able to sell abroad italian street file.

Some Figures:

26 million of addresses (delivery points b2c and b2b). 1 million of street names. and then 23000 christian names and 1200000 surnames.

Typical Client:

- 1) an international company managing italian postal addresses, mailing lists, crm, geo references and maps.
- 2) companies developing normalisation software or merge/purge services.

references: Euroleads, Time Magazine, Dmail, Global data, Pixmania, Spartoo, Morpier, Email.it

record layout:

istat code (official unique id identifing towns)
province (province abbreviation)
town (official name of the smallest territorial entity)
locality (useful description for postal delivery like hamlet etc)
street type (street, square etc)
street name
civic number
extende info
units (number of families that are supposed living there)
record id
geo ref X/Y (available on request).
up to date: 2 time per year (April and October).

Sources:

The italian street file has been built during the last 15 years using different sources. The file is updated continuously with the support of poste italiane street file, public registers, mail order directories. Our table covers all delivery points, 8100 towns and 1 ml of street names, while poste italiane covers 500 towns and 300000 street names. Our data are supplied in output according with the rules made by poste italiane.

Offer:

The italian steet file can be bought by final users with a licensing agreement. 10000 euro is the cost for 1 year and for internal purposes. It may be possible for the client resell to thirds the service; in this case there is an extra charge of 2000€ and the engagment to buy the file for 3 years.

Free updates: every October and April.

The cost includes assistance for 3 working days.

Before to order we can give for free a small sample of the file selected with your criteria and the record layout.

Merge/Purge Services:

we can process your postal italian addresses. In this case normalisation and deduplication costs are :

200 euro (each list in input) and than from 0,05 to 0,01 for each record in input. The cost changes according with the universe.

input quantity	cost for each record
< 5000	0,05
5000 to 20000	0,04
20000 to 50000	0,03
50000 to 100000	0,02
over 100000	0,01